



AT&T Solutions: Transportation Industry

Location based services and vehicle telematics enable transportation firms to protect their rolling assets and optimize their operations.

Fleet and Asset Management

Fleet vehicle downtime decreases operational efficiency. Downtime is driven by things such as vehicle related accidents caused by driver fatigue, inefficient routing, maintenance issues or vehicle/driver non-compliance.

Key Applications

- AT&T Fleet Management for Enterprise can reduce downtime with:
- GPS tracking enabling optimal routing
 - Remote condition monitoring enabling improved maintenance
 - Hours of Service tracking through Electronic Logging Device solutions

Value Proposition

- AT&T Fleet Management for Enterprise enables you to:
- Optimize fleet routes
 - Integrate compliance tools
 - Minimize regulatory violations
 - Reduce fuel and maintenance costs
 - Customize to cover your fleet management needs today—and scale to cover your customer needs tomorrow

Customer Challenges

- Lack of asset & vehicle visibility
- Inefficient fleet routes
- Higher fuel costs
- Lack of insight into driver status
- After-hours use of company property

Transportation In-Cab & Under the Hood

Transportation companies today must adhere to strict regulatory compliance around Hours of Service, safety and payroll. It's critical to have instant communication and collaboration with remote employees.

Key Applications

- Enable clock-in/out capabilities
- Reduce response times with Location Based Services
- Develop seamless communications with Enhanced Push-to-Talk
- Drive additional sales through efficiencies (GPS)
- Protect rolling assets through preventive maintenance

Value Proposition

- Bolster safety and compliance via sensor-based equipment to alert and inform on safety concerns before they become tragedies
- Actionable insights give an unprecedented view into a wealth of data, powering business decisions

Customer Challenges

- Adhering to new federal compliance around Electronic Logging Devices/Hours of Service
- Inefficient work distribution
- Poorly maintained vehicles
- Lack of visibility into vehicle location
- High fines & loss of business